

PAYNEHAM CRICKET CLUB

PARTNERSHIP OPPORTUNITIES



SEASON 2017-18 150TH YEAR



2017-18 SPONSORS

Becoming a sponsorship partner with the Payneham Cricket Club provides the opportunity to promote your brand, product and services directly to club members and families who live in the local community.

We welcome the opportunity to associate your business with our Premier Cricket Club which has a reputation for success, development and professionalism and assure you that the Payneham Cricket Club is committed to building mutually beneficial lasting relationships with all our sponsors.



CONTACT DETAILS



Contact: Malcolm Ashwood

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Phone: 0414 678 815

2017-18 SPONSORSHIP PACKAGES

WHAT PCC CAN OFFER YOU/YOUR BUSINESS FOR YOUR KIND SUPPORT

	Sponsorship Class		
	PLATINUM PARTNER (\$2000)* + GST	GOLD PARTNER (\$1000)* + GST	SILVER PARTNER (\$500)* + GST
Apparel			
Logo on Senior Playing Shirts	✓		
Logo on Junior Playing Shirts	1	1	
Logo on Club Social Club Shirts	1		
Logo on all club Training Shirts	1	1	1
Logo on Senior T20 Shirts		1	
Branding			
Logo on Balcony Banner	LARGE	MEDIUM	SMALL
Logo on Playground Banner	LARGE	MEDIUM	SMALL
Logo on 'Partners Display Banner'	LARGE	MEDIUM	SMALL
Logo on Website Frontpage	LARGE	MEDIUM	SMALL
Customised Email Blast to Payneham members	x4 PER SEASON	x2 PER SEASON	x1 PER SEASON
Networking			
Tickets to 'Business Building Networking Breakfast'	x4 PER SEASON	x2 PER SEASON	x1 PER SEASON
Tickets to 'Wasley Medal Night'	x4 PER SEASON	x4 PER SEASON	x1 PER SEASON

*or equivalent

PARTNER REQUIREMENTS:

- Supply company logo in Vector format (AI, EPS, etc.) for signage and website acknowledgement.
- Please consult with your accountant or financial advisor regarding the taxation benefits for sponsorships.
- A tax invoice can be supplied to cover your level of sponsorship upon request, to maximize tax benefits.